

Honorees

Lifetime Achievement in the Arts – Stephanie Riven

As founder and executive director of COCA (Center of Creative Arts) for the past 22 years, Stephanie Riven has created a vibrant organization bringing COCA from a small group with a budget of \$80,000 to the fifth largest multidisciplinary arts center in the country with a budget of \$5 million. Beginning with 40 children in the first set of classes in 1987, COCA now serves over 50,000 people annually through classes, performances and exhibitions. The dance program has led to the eventual employment of COCA dance students in some of the most prestigious dance companies in the world including The Alvin Ailey American Dance Theatre. Riven also has helped to raise more than \$30 million over the last decade for the organization.

Excellence in the Arts – David Robertson

As Music Director for the past five years at the Saint Louis Symphony Orchestra, David Robertson is considered to be one of today's most important conductors. His consummate musicianship, fresh stylistic instincts and extensive mastery of orchestral as well as operatic repertoire have secured strong relationships for him with major orchestras worldwide. Highlights of Mr. Robertson's current season with the Saint Louis Symphony Orchestra include a tour to Carnegie Hall this past fall and a four-city California tour in the spring. He also is Principal Guest Conductor of the BBC Symphony Orchestra, a post he has held since 2005, and a regular guest conductor with other major American orchestras, including the Boston Symphony Orchestra, the New York Philharmonic, the Los Angeles Philharmonic, the Chicago Symphony Orchestra, and the San Francisco Symphony.

Arts Collaboration – Citygarden

This unique oasis, in the heart of downtown St. Louis, is a vibrant and serene blending of lush plantings and internationally renowned sculpture with delights of water, stone, architecture and design. The 2.9-acre public garden contains 24 pieces of sculpture by internationally renowned artists and is the result of a successful partnership between the private, non-profit, St. Louis-based Gateway Foundation and the City of St. Louis. Gateway funded more than \$25 million for the purchase of the sculpture, and the design and construction, while the City of St. Louis maintains it, providing water and electricity, and continues to own the land.

Champion for the Arts – Regional Arts Commission

Founded in 1985 and celebrating its 25th anniversary in 2010, the Regional Arts Commission (RAC) is dedicated to the cultivation, promotion and fostering of cultural programming in the St. Louis area. RAC receives its funding through a percentage of the hotel/motel sales tax in St. Louis city and county, and in turn awards grants to the arts community as well as provides technical, promotional and other support. Some of RAC's unique programs and initiatives include Arts Commandos, a corps of volunteers who carry out numerous projects for nonprofit arts and cultural organizations; Community Arts Training (CAT) Institute, which trains artists and other social service providers working in community settings and artszipper.com, the region's most comprehensive cultural calendar.

Excellence in Philanthropy – Dr. Wilfred R. and Ann Lee Konneker

Dr. Konneker, who earned his Ph.D. in physics from Washington University in 1950, founded Nuclear Consultants, the nation's first commercial supplier of radioactive isotopes for pharmaceutical purposes. The couple has established the Wilfred R. and Ann Lee Konneker Distinguished Professor of Physics in Arts & Sciences at Washington University and is receiving Washington University's prestigious Robert S. Brookings Award in November. Over the years, the Konnekers have been major supporters of the arts community, including the Sheldon Concert Hall and Arts Galleries, the Saint Louis Art Museum; the Saint Louis Symphony Orchestra, Opera Theatre of Saint Louis, COCA and the Arts and Education Council.

Corporate Support of the Arts – Ameren

Giving back is a vital component of Ameren's corporate culture. Since 1944, when the Ameren Charitable Trust was established, more than \$62 million (\$5 million annually) has been awarded by the company to thousands of community groups and institutions, including dozens of St. Louis area arts and cultural organizations such as the Saint Louis Art Museum, Black Rep, Dance St. Louis, the Arts and Education Council, The Muny and COCA, among many others.

Art Educator of the Year – Beverly Whittington

Music education is not only a career for Beverly Whittington, it also is her passion. As music educator at Ames Visual and Performing Arts School in the St. Louis Public Schools, Ms. Whittington devotes herself every day to helping pre-kindergarteners to fifth graders find creative outlets and emotional fulfillment through music instruction and vocal development. Her commitment goes beyond the classroom, be it driving pupils to Children's Opera rehearsals or spending her "free" time at professional development conferences and workshops to ensure the arts curriculum she imparts is as compelling and as vital as possible.

[\(Sponsorship opportunities and benefits on reverse\)](#)

2010 ST. LOUIS ARTS AWARDS



Sponsorship Opportunities and Benefits

Sponsorship Levels

	Invitation Recognition (approx 3,000) Deadline: 12/4/09	Ladue News Dec 18 (circ 45,000) Deadline: 12/4/09	Weekly e-mail blasts Dec 18 - Jan 19 (approx 3,200/week)	Event Recognition Stage Mentions	Event Recognition Signage/Video	Event Program Guide Deadline: 1/13/10	Seating
Presenting \$50,000 * Only 1 Available *	Logo on Front Cover	Front Cover Recognition plus Inclusion in Feature Article	Headline Recognition	Stage Mentions throughout Evening	Welcome Guests from the Stage, Signage & Video Scroll	Logo on Front Cover plus ¼ page Inside Acknowledgement	Two Tables Front Row Seating (20 guests)
Principal \$30,000	Logo	Inclusion in Feature Article	Recognition	Stage Mentions throughout Evening	Signage & Video Scroll	Logo on Inside Front Cover	One Table Premier Seating (10 guests)
Stage & Entertainment \$20,000 * Only 1 Available *	Logo	Inclusion in Feature Article	Recognition	Stage Mention with each Performance	Signage & Video Scroll	Logo on Entertainment Page	One Table Premier Seating (10 guests)
Award \$15,000	Recognition	Inclusion in Feature Article	Recognition	Stage Mention with Honoree	Signage & Video Scroll	Logo on Honoree Page	One Table Premier Seating (10 guests)
Cocktail Reception \$10,000 * Only 1 Available *	Recognition	Inclusion in Feature Article	Recognition	Stage Mention	Video Scroll	Logo on Welcome Page	One Table Premier Seating (10 guests)
Premier Table \$7,500		Inclusion in Feature Article	Recognition	Stage Mention	Video Scroll	Name Recognition	One Table Premier Seating (10 guests)
Major Benefactor \$5,000				Stage Mention	Video Scroll	Name Recognition	One Table (10 guests)
Table \$2,500					Video Scroll	Name Recognition	One Table (10 guests)
Honoree Luncheon \$2,500 * Only 1 Available *					Video Scroll	Name Recognition	One Table (10 guests)
Patron \$1,000					Video Scroll	Name Recognition	Two Tickets (2 guests)
Individual Ticket \$250							One Ticket (1 guest)

RESERVED



Sponsorship Reservation Form

Thank you for your support of the 19th annual St. Louis Arts Awards!
Call or e-mail us with any questions at 314.289.4003 or lillian-b@keeparthappening.org

Yes, I/we will support the 2010 St. Louis Arts Awards as a:

- Presenting Sponsor @ \$50,000
- Major Benefactor @ \$5,000
- Principal Sponsor @ \$30,000
- Table Sponsor @ \$2,500
- Stage Sponsor @ \$20,000
- Honorees Luncheon Sponsor @ \$2,500 *RESERVED*
- Award Sponsor @ \$15,000
- Patron @ \$1,000
- Cocktail Reception Sponsor @ \$10,000
- _____ Ticket(s) @ \$250/guest
- Premier Table Sponsor @ \$7,500

Your Name (please print) Title

Name of Business/Organization

Telephone Number E-mail Address

Listing as you would like it to appear in the program

- My check for _____ is enclosed, payable to the Arts and Education Council.
- Please charge my credit card _____ MasterCard _____ Visa _____ Discover _____ Amex
Card # _____ Exp _____
- Please bill me.

Your signature indicates a commitment to sponsor the 19th annual St. Louis Arts Awards at the level indicated above. If you are choosing to be billed, you will receive an invoice for the amount of your pledge within 2 (two) weeks. Together we keep art happening.

Signature Date

Please FAX this form to Lillian Bales at 314.289.4019.