Sample Campaign Letter from CEO/Superintendent

Use this sample letter as a message from your organization's leader.

I strongly believe that the arts are one of our community's greatest assets. Our local arts and arts education groups, generously supported by the Arts and Education Council for nearly 50 years, help make our region a unique and vibrant place that attracts talented people, educates our children and enriches our lives.

PARTICIPATE – Keep Art Happening. We all can play a part in ensuring the future of the arts in the St. Louis area. Your gift to the Arts and Education Council provides the essential operating support the arts need to thrive and grow. From large organizations that garner world-wide recognition like the St. Louis Symphony or Shakespeare Festival St. Louis, to smaller groups such as That Uppity Theatre Company and Studio STL, your contribution to the Arts and Education Council has a tremendous impact in our community.

Since 1963, A&E has raised and distributed more than $100 million, annually funding nearly 70 arts and arts education organizations, solely through private donations like yours. Also, A&E provides office space, state-of-the-art technology, rehearsal and performance space for 18 nonprofit arts organizations in the Centene Center for Arts and Education, an arts incubator located in the Grand Center cultural district.

Whether you choose to make a gift for the first time this year or renew your support, your one contribution will help fund nearly 70 arts and arts education organizations, adding to the cultural diversity of the St. Louis region and ensuring our legacy of artistic excellence.

Thank you for your thoughtful consideration to support the Arts and Education Council's 2012 Annual Campaign. Together, we keep art happening.

Sincerely,

[CEO/Superintendent Name]
[XYZ Organization]