

HAPPENINGS

ARTS AND EDUCATION COUNCIL NEWSLETTER

Spotlight: 2012 St. Louis Arts Awards Performances

The St. Louis Arts Awards, presented by Emerson, will take place on January 23 at the Chase Park Plaza. Along with honoring those so deserving of the St. Louis Arts Award, comes another highlight of the evening: the entertainment, sponsored by the Centene Charitable Foundation. This year's line-up features a unique twist in that several of the honorees also will be performing at the dinner.

Riverview Gardens School District fine arts director Jason Brown, who is receiving the Arts Educator of the Year award, is an accomplished musician who knows his way around a trumpet. He will perform with the 17-piece Jazz Edge Big Band, which will dazzle those in attendance and get them on their feet with its repertoire of jazz and big band classics.

Also during the evening, The Black Rep's founder and producing director Ron Himes will perform a featured scene with honoree Linda Kennedy from the company's production of *On Golden Pond*, which opens January 4,

2012. Ms. Kennedy, an accomplished actress who has been performing for more than 30 years with The Black Rep, is its artistic associate and education and community programs director. She is the recipient of this year's Lifetime Achievement in the Arts award.

And if all of this isn't enough, renowned jazz pianist, producer, arranger and composer Peter Martin, who is being honored with an Excellence in the Arts award, will take the stage with four-time Grammy®-winning jazz vocalist Dianne Reeves, for whom he has served as music director and pianist since 2001. Despite their

collaboration, the two do not perform together as a duo very often, so their St. Louis Arts Awards performance will be a rare treat.

Mr. Martin, who moved back to St. Louis after Hurricane Katrina in New Orleans in 2005, has played with today's finest jazz musicians, from Reeves to Wynton Marsalis to Terence Blanchard. Through the recurring *Peter Martin Music: Live* series, he showcases jazz masters past and present in an intimate and casual setting.

The 2012 St. Louis Arts Awards, presented by Emerson, will be chaired by Tom Voss, president and CEO of Ameren, and his wife, Carol. Presented since 1992, the St. Louis Arts Awards is the preeminent award ceremony honoring individuals who achieve a legacy of artistic excellence, and organizations and businesses that enrich St. Louis' arts and cultural community.

For information about tickets for the 2012 St. Louis Arts Awards, please call 314.289.4004 or visit KeepArtHappening.org.



Ron Himes and Linda Kennedy,
Boesman & Lena, 2007



The Jazz Edge Big Band



Jazz pianist Peter Martin



Grammy®-winning jazz vocalist
Dianne Reeves



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Letter from the President



Dear Friends: The start of the New Year is always an especially busy time for A&E because it not only signals the kickoff, on January 12, 2012, of our yearlong fundraising campaign but also our annual St. Louis Arts Awards, which marks its 21st year. We are delighted to have Emerson support us as our Presenting Sponsor this year. The festivities will take place on Monday, January 23, 2012 at the Chase Park Plaza beginning at 6 p.m. You'll notice the cover story about the Arts Awards performances in this issue of *Happenings*. We hope you'll be able to join us for our much anticipated celebration when we honor several outstanding arts groups and individuals who have done so much to champion arts and culture in the greater St. Louis area.

It's my pleasure to introduce you to Christine Blonn, A&E's new Marketing and Events Coordinator. Christine recently returned to her hometown of St. Louis after spending five years working in Chicago, and has a master's degree in communications from Marquette University. She reports to Brent Bradley who is A&E's Director of Marketing and Communications.

I want to thank all of you who contributed to A&E in 2011. Without your support, we would not be able to fund so many innovative and deserving local arts and arts education organizations that do so much to elevate the cultural landscape of St. Louis. We look forward to working with you in 2012. Together, we will keep art happening.

Cindy

Cynthia A. Prost, *President, Arts and Education Council*

GUEST COLUMN

By Steve Woolf



For 45 years, The Rep has been providing first class theater to our community. I am humbled by conversations with audience members who tell me about their special experiences at the theater. From the lobby of the theater, to the check-out line at Schnucks, to the airport and restaurants, the stories I hear are striking. It is clear that the arts can bring so much to our lives—excitement, joy, humanity, deep thought, wonderful silliness and much more. We are thrilled to be part of the lively St. Louis arts scene.

As we continue the 2011-2012 season, there is much to share and enjoy together. We start the New Year with *Sunday in the Park with George*. With Stephen Sondheim's soaring score and insightful lyrics, it's no wonder this inventive musical is one of the most acclaimed shows of our time. Then David Mamet's powerful and provoca-

tive *Race* will burn up the Mainstage.

We close with Shakespeare's *The Comedy of Errors* – filled with mistaken identities, outlandish disguises and, in our production, even some Mardi Gras mayhem.

The Studio Theatre series continues with *A Steady Rain*, a harrowing story of guilt, fear and corruption between two Chicago cops. We conclude with *The Invisible Hand*. This world premiere will also kick off Ignite! The Rep's New Play Festival.

Lastly, our Imaginary Theatre Company will conclude their season with *Puss in Boots*, a *purrfect* show for families to enjoy together.

I hope you will join us for these shows and take advantage of all that live theater offers.

Steve Woolf is Artistic Director of the Repertory Theatre of St. Louis, a Sustaining Grant recipient of the Arts and Education Council.

Who We Support – 2012 Grantees

Thanks to our generous donors, the Arts and Education Council is able to support these Grantees in 2012.

DANCE

Dances of India
Dance St. Louis
Modern American Dance Company
Saint Louis Ballet

LITERARY

Ready Readers
River Styx
St. Louis Storytelling Festival
Studio STL

MULTI-DISCIPLINARY

Center of Creative Arts (COCA)
Cinema St. Louis
Frank Lloyd Wright House in Ebsworth Park
Grand Center, Inc.
KDXH Community Media
Sheldon Arts Foundation
Springboard
St. Louis Public Radio
Stray Dog Theatre

MUSIC

African Musical Arts
Arts Council of Lafayette Park
Bach Society of St. Louis
City of Grafton
Community Music School of Webster University
Gateway Men's Chorus
Innsbrook Institute
Jazz St. Louis
Opera Theatre of Saint Louis
Saint Louis Classical Guitar Society
Southern Illinois University in Edwardsville
St. Louis Cathedral Concerts
St. Louis Chamber Chorus
St. Louis Children's Choirs
St. Louis Symphony

PERFORMANCE

The Black Rep
Brass Rail Players
Circus Arts Foundation of Missouri (Circus Flora)
First Run Theatre
Florissant Fine Arts Council
Metro Theater Company
New Jewish Theatre
Prison Performing Arts
Repertory Theatre of St. Louis

Shakespeare Festival St. Louis
Stages St. Louis
That Uppity Theatre Company

VISUAL

Contemporary Art Museum St. Louis
Craft Alliance
Foundry Art Centre
Jacoby Arts Center
Laumeier Sculpture Park
Luminary Center for the Arts
University of Missouri-St. Louis/PPRC
Photography Project
Webster Community Arts Foundation



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Cinema St. Louis
Grand Center, Inc.
Jazz St. Louis
Modern American Dance Company
Opera Theatre of Saint Louis
Stages St. Louis
St. Louis Children's Choirs



MARITZ ARTS AND EDUCATION FUND FOR TEACHERS

Churchill Center & School for Learning Disabilities
Gibson Elementary School
Hancock Place Elementary School
McCluer High School
O'Fallon Township High School
Orchard Farm Middle School
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Our Lady of Providence School
St. Mary's High School
St. Patrick School



MONSANTO RURAL COMMUNITY ARTS EDUCATION PROGRAM

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KEEP ART HAPPENING

Planning for the future is easier than you think!
Including the Arts and Education Council in your estate plans will help preserve our region's arts and cultural legacy for generations to come. As A&E approaches its 50th anniversary in 2013, we are taking steps to ensure our longevity and fiscal health for generations to come. Recognizing this need, A&E has established the Arts Legacy Society for individuals who wish to remember A&E through their estates. The Arts Legacy Society will recognize those individuals

who make us aware of their intentions. Those who inform us of their planned gift intentions to A&E before December 31, 2012, will be recognized as Charter Members of the Arts Legacy Society.

Plus, our planned giving website makes planning for the future easy with an online Wills Planner that can help you organize your plans before you meet with your attorney. To get started, please visit the award-winning gift planning section of our website: KeepArtHappening.giftlegacy.com.

If you have questions about using the online Wills Planner, or would like assistance with your planning decisions, please contact Terri Leyton, director of development, terri-l@KeepArtHappening.org or 314-289-4003. A&E representatives welcome the opportunity to talk with you about your philanthropic goals.

Material provided by Crescendo Interactive

JAN-FEB
2012

KNOW AND GO



DISCOUNT CALENDAR

***2 FOR 1 & SPECIAL DISCOUNTS** Please present your Arts and Education ARTS Card at the ticket counter or box office in order to receive a discount. The 2-for-1 offer is for two people per card; whether it extends to more than two persons is at the discretion of the participating organization. ARTS Card holder discounts are not recognized by electronic ticket outlets and may not be used to purchase subscription tickets. Expired ARTS Cards will not be accepted. **For up-to-the-minute calendar additions, see the Calendar on our website: KeepArtHappening.org/schedule.**

ON-GOING DISCOUNTS WITH ARTS CARD

JAZZ AT THE BISTRO offers 2-for-1 admission with the ARTS Card to most of its 9:30 pm performances. For details call 314.289.4030 or go to jazzstl.org.

JANUARY EVENTS

REPERTORY THEATRE OF ST. LOUIS

Sunday in the Park with George

WHEN: Jan 4-29

WHERE: Browning Mainstage at the Loretto Hilton Theatre, 130 Edgar Rd., Webster Groves

COST: \$19-\$72

DISCOUNT: 2-for-1 admission with the ARTS Card for Jan 4-15 shows only.

Inspired by the life and work of enigmatic 19th century impressionist painter Georges Seurat, this Pulitzer Prize-winning masterpiece explores the complexity of life and the art of understanding it. 314.968.4925 or repstl.org

THE BLACK REP

On Golden Pond

WHEN: Jan 4-Feb 5

WHERE: Grandel Theatre, 3610 Grandel Square, St. Louis

COST: \$35-\$47

DISCOUNT: 2-for-1 admission with the ARTS Card.

The wry, gentle comedy of one family facing the challenges of aging through the ageless power of love. 314.534.1834 or theblackrep.org

COCA FAMILY THEATRE

Hip-Hop Crew and COCA dance: In the Loop2

WHEN: Jan 6-8

WHERE: 524 Trinity Avenue, University City

COST: \$14-\$18

DISCOUNT: 2-for-1 admission with the ARTS Card for Saturday shows only. (Two free tickets per order based on availability.)

In the Loop2 returns to the COCA stage with its unique mix of contemporary and hip-hop choreography. 314.725.6555 or cocastl.org

METRO THEATER COMPANY

Battledrum

WHEN: Jan 10-29

WHERE: History Museum at Forest Park

COST: \$16 adults; \$14 seniors/student/military

DISCOUNT: 2-for-1 admission with the ARTS Card.

The Civil War comes into sharp focus in this exciting musical play set in 1863. Recommended for adults and youngsters grades 4-12. 314.746.4599 or metrotheatercompany.org.

ST. LOUIS SYMPHONY

Christine Brewer Sings Strauss

WHEN: Jan 13-14

WHERE: Powell Symphony Hall, 718 N. Grand Blvd., St. Louis

COST: \$25-\$108

DISCOUNT: 2-for-1 admission with ARTS Card for Friday only (excludes box seats).

Hear Strauss' stirring *Four Last Songs*, his final complete work, and David Robertson conducting Dvořák's splendid *Seventh Symphony*. 314.533.2500 or stlsymphony.org

FLORISSANT FINE ARTS COUNCIL

Deer Camp the Musical

WHEN: Jan 14

WHERE: Florissant Civic Center Theatre, Parker Rd. at Waterford Dr., Florissant

COST: \$27 adults; \$25 seniors/students

DISCOUNT: 2-for-1 admission with ARTS Card.

Deer Camp follows four fearless hunters on their annual trek to deer camp. 314.921.5678 or florissantfinearts.com

RIVER STYX

Tom C. Hunley, Margaret Hermes and Drucilla Wall

WHEN: Jan 16

WHERE: Duff's Restaurant, 392 Euclid Ave., St. Louis

COST: \$4-\$5

DISCOUNT: 2-for-1 admission with ARTS Card.

Poet Tom C. Hunley, writer Margaret Hermes and poet Drucilla Wall read their works. 314.533.4541 or riverstyx.org

HOTCITY THEATRE

Oleanna

WHEN: Jan 20-Feb 4

WHERE: Kranzberg Arts Center, 501 N. Grand Blvd., St. Louis

COST: \$25

DISCOUNT: \$15 admission with the ARTS Card.

David Mamet's *Oleanna* is a rapid-fire drama that exposes the so-called "mixed messages" between a fledgling college student and her professor. 314.289.4060 or hotcitytheatre.org

ST. LOUIS FAMILY THEATRE SERIES

Skippyjon Jones

WHEN: Jan 20-22

WHERE: Florissant Civic Center Theatre, #1 James J. Eagan Dr. (Parker Rd. at Waterford Dr.), Florissant

COST: \$7

DISCOUNT: 2-for-1 admission with the ARTS Card.

Skippyjon Jones, a little kitten with big ears and bigger dreams, decides he would rather be Skippito Friskito, a Chihuahua, and don a mask, a cape and an accent to be the greatest canine sword fighter in old Mexico. 314.921.5678 or florissantfinearts.com

SHELDON CONCERT HALL

Sheldon Classics: Duos and Duets

WHEN: Jan 25

WHERE: Sheldon Concert Hall, 3648 Washington Boulevard, St. Louis

COST: \$15 adult/\$10 student-senior

DISCOUNT: 2-for-1 admission with the ARTS Card on full price tickets only. (Tickets are available by presenting the card in advance at the Fox Theatre Box office at 531 N. Grand, or on the night of show at The Sheldon Box Office between 7-8 pm.)

The Hanser-McClellan Guitar duo, soprano Paloma Friedhoff Bello and tenor James Michael Porter sing the "Love Duet" from Mozart's *Idomeneo*. 314.533.9900 or thesheldon.org

HETTENHAUSEN CENTER FOR THE ARTS

Dailey and Vincent

WHEN: Jan 25

WHERE: Hettenhausen Center for the Arts, McKendree University, Alton Street at 701 College Rd., Lebanon, IL

COST: \$20 adult, \$15 senior, \$5 student/child

DISCOUNT: 2-for-1 admission with the ARTS Card.

The rock stars of bluegrass make their first appearance on the Hett stage after taking home their industry's biggest prize. 618.537.6863 or thehett.com

DANCE ST. LOUIS

Ensemble Español Spanish Dance Theater

WHEN: Jan 27-28

WHERE: Touhill Performing Arts Center,
One University Blvd., St. Louis

COST: \$30-\$50

DISCOUNT: 10% off any adult ticket with
ARTS Card for 8 pm shows only.

40 dancers, singers, musicians and guest artists of Chicago's celebrated Ensemble Español highlight a mosaic of Hispanic cultures from around the world. 314.534.6622 or dancestlouis.org

FEBRUARY EVENTS

ST. LOUIS SYMPHONY

Schubert Great

WHEN: Feb 3-4

WHERE: Powell Symphony Hall,
718 N. Grand Blvd., St. Louis

COST: \$25-\$108

DISCOUNT: 2-for-1 admission with ARTS Card
for Friday only (excludes box seats).

Schubert's Ninth Symphony, *The Great*, cemented his role as Beethoven's successor. 314.533.2500 or stlsymphony.org

HETTENHAUSEN CENTER FOR THE ARTS

Ballet Memphis, S'épanouir and Other Works

WHEN: Feb 4

WHERE: Hettenhausen Center for the Arts,
McKendree University, Alton Street at
701 College Rd., Lebanon, IL

COST: \$15 adult, \$12 senior, \$5 student/child

DISCOUNT: 2-for-1 admission with ARTS Card.

S'épanouir ("to blossom or open up emotionally and intellectually") is about a woman in the depths of emotional and spiritual crisis being lifted to a joyous transformation. 618.537.6863 or thehett.com

REPERTORY THEATRE OF ST. LOUIS

Race

WHEN: Feb 8-March 4

WHERE: Browning Mainstage at the
Loretto-Hilton Center, 130 Edgar Road,
Webster Groves

COST: \$19-\$72

DISCOUNT: 2-for-1 admission with the
ARTS Card for Feb 8-19 shows only.

When high-profile attorneys Jack Lawson and Henry Brown find themselves defending a privileged white executive accused of raping a young black woman, facts quickly become secondary to underlying agendas. 314.968.4925 or repstl.org

COCA FAMILY THEATRE

Tall Stories: Twinkle Twonkle

WHEN: Feb 10-12

WHERE: 524 Trinity Avenue, University City

COST: \$14-\$20

DISCOUNT: 2-for-1 admission with the
ARTS Card for Saturday shows only. (Two
free tickets per order based on availability.)

Using storytelling, music, magic and humor, this terrestrial production from the U.K. was inspired by nursery rhymes and the amazing science of the stars. Best appreciated by ages 3-8. 314.725.6555 or cocastl.org

THE BLACK REP

A Midsummer's Night Dream

WHEN: Feb 15-March 4

WHERE: Grandel Theatre, 3610 Grandel Square,
St. Louis

COST: \$35-\$47

DISCOUNT: 2-for-1 admission with ARTS Card.

One of Shakespeare's most popular works, the story features the adventures of four young Athenian lovers and a group of amateur actors who are manipulated by the fairies. 314.534.1834 or theblackrep.org

ST. LOUIS FAMILY THEATRE SERIES

Seussical the Musical

WHEN: Feb 17-19

WHERE: Florissant Civic Center Theatre,
#1 James J. Eagan Dr. (Parker Rd. at
Waterford Dr.), Florissant

COST: \$7

DISCOUNT: 2-for-1 admission with ARTS Card.

Dr. Seuss's best-loved stories collide and cavort in a musical caper, hosted by the mischievous Cat in the Hat. 314.921.5678 or florissantfinearts.com

UPSTREAM THEATER

The Maids

WHEN: Feb 17-March 4

WHERE: Kranzberg Arts Center,
501 N. Grand Blvd., St. Louis

COST: \$25, \$20 senior, \$15 students

DISCOUNT: Buy one ticket get second
half-price with the ARTS Card.

Two women employed as domestics pass their day in acting out fantasies about doing in their mistress, but their games can easily take a deadly turn. 314.863.4999 or upstreamtheater.org

GITANA

Faces of Love: Night of the Gypsy

WHEN: Feb 18

WHERE: Regional Arts Commission,
6128 Delmar Blvd., St. Louis

COST: \$30

DISCOUNT: 15% off admission with ARTS Card.

This event features music and dance from Europe with food and drink options. 314.721.6556 or gitana-inc.org

FLORISSANT FINE ARTS COUNCIL

Honky Tonk Angels

WHEN: Feb 19

WHERE: Florissant Civic Center Theatre,
Parker Rd. at Waterford Dr., Florissant

COST: \$27 adults; \$25 seniors/students

DISCOUNT: 2-for-1 admission with ARTS Card.

In this musical, three talented young women make their way to Nashville determined to "make it big." 314.921.5678 or florissantfinearts.com

RIVER STYX

Poets Marc McKee and Alison Pelegrin

WHEN: Feb 20

WHERE: Duff's Restaurant, 392 Euclid Ave.,
St. Louis

COST: \$4-\$5

DISCOUNT: 2-for-1 admission with ARTS Card.

Poets Marc McKee and Alison Pelegrin will read selections from their recent work. 314.533.4541 or riverstyx.org

ST. LOUIS SYMPHONY

Brahms 4

WHEN: Feb 24-26

WHERE: Powell Symphony Hall,
718 N. Grand Blvd., St. Louis

COST: \$25-\$108

DISCOUNT: 2-for-1 admission with ARTS Card
for Friday only (excludes box seats).

Dutch conductor and Music Director of the Dallas Symphony Jaap van Zweden will lead the STL Symphony in Brahms *Symphony No. 4*. 314.533.2500 or stlsymphony.org

HETTENHAUSEN CENTER FOR THE ARTS

Aquila Theatre Company presents Macbeth

WHEN: Feb 28

WHERE: Hettenhausen Center for the Arts,
McKendree University, Alton Street at
701 College Rd., Lebanon, IL

COST: \$15 adult, \$12 senior, \$5 student/child

DISCOUNT: 2-for-1 admission with ARTS Card.

Aquila returns to the Hett with a reinterpretation of Shakespeare's brutal tale of murderous ambition. 618.537.6863 or thehett.com

A&E in the Community

The “elves” at A&E have been hard at work helping others the past few weeks. Whether donating money or gifts, or helping coordinate the details of the events, all of our staff participated in spreading some extra joy to the community.

A&E partnered with the *Town&Style* Saint Louis Food Drive to help feed our community’s hungry. Canned and non-perishable goods were collected in a container provided by *Town&Style* magazine.

This year, the staff adopted a family from the St. Louis Crisis Nursery

as part of its *Holiday Hearts*

Campaign. The Crisis

Nursery is committed to

the prevention of child

abuse and neglect and

provides emergency

intervention, respite care,

and support for families in

crisis. We were able to raise enough money to provide a few toys and lots of warm clothing for the two children in our adopted family.

A&E concluded its first micro-fundraising campaign to raise money for Grand Center’s newest neighbor, Grand Center Arts Academy (GCAA).

Harnessing the power of social networking, A&E used the site, Crowdrise.com, to

solicit donations for GCAA’s Theatre Department. The \$500 raised over the course of the three week campaign will help jumpstart the new department with the purchase of some fundamental supplies.

Follow us on Facebook and Twitter for more stories like these.

DONOR SPOTLIGHT: Barbara B. Goodman

Growing up in Kansas City, Missouri, Barbara B. Goodman fondly remembers attending symphony concerts and visiting art museums on school trips as well as with her parents, who were avid supporters of the arts.

During college at the University of Missouri-Columbia, Goodman also took classes at the Art Institute of Kansas City. After she graduated from Mizzou, she worked as a designer for Hallmark greeting cards at its Kansas City headquarters. Eventually, she came to St. Louis to do graduate work in art history at Washington University.

It’s almost as if art – and supporting the arts – is in Goodman’s DNA.

“One of the main reasons I support the Arts and Education Council is that we are like the United Way fund but for the arts and arts education in St. Louis,” said Goodman, who is secretary of A&E’s Board of Directors. “The Council funds close to 70 arts and arts education organizations, some of which are well-known, some of which are not. That breadth of support has transformative power in communicating and attracting outstanding individuals and corporations to relocate to our community and in building a strong economy here.”

Over the years she has served on the A&E’s board, Goodman has been a member of committees that review grant proposals, deciding which arts organizations get funding. She calls the experience “eye-opening” because of the amazing diversity of the cultural institutions here as well as arts programs and projects.

“I’ve been most impressed with how many of these institutions and organizations have educational and community outreach components,” she says. “This is so important because for many youngsters, their first exposure to the



Barbara B. Goodman

WHY
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arts is through school and community outreach programs. This is not only a first step to a lifetime enjoyment of the arts but it can help to nurture a career in the arts.”

In addition to A&E, Goodman also supports several area arts organizations, including the Saint Louis Art Museum, Contemporary Art Museum St. Louis, COCA and the Shakespeare Festival St. Louis. She also is a champion of the Arts as Healing program at Siteman Cancer Center, explaining, “I feel strongly in the restorative power of art to one’s physical and mental well-being.” The program includes studio art classes and large art group projects.

Goodman knows some St. Louisans grumble that there isn’t enough going on arts-wise or that it costs too much to take advantage of what there is. She suggests these folks peruse the A&E’s website, KeepArtHappening.org or check out the Know-and-Go discount calendar in the A&E’s *Happenings* newsletter.

“There are all kinds of two-for-one admission and tickets offers there,” she says, “and listings of free events. The Shakespeare Festival St. Louis, for one, is a wonderful family summertime event that is completely free.

“If anything, there isn’t enough time to partake in all that St. Louis has going on when it comes to the arts. There is just so much to do and see, it’s exhausting just thinking about it.”





Edward Jones 2011 Branch Campaign Surpasses its Goal

The Arts and Education Council is pleased to announce that employees of St. Louis-area Edward Jones branch locations have contributed over \$21,000 to support local arts and arts education organizations through A&E's 2011 Workplace Giving Campaign.

Edward Jones has conducted Workplace Giving Campaigns for numerous years at its corporate headquarters but this is the second year that the company has conducted separate campaigns at its branch office locations. In the 2011 Campaign, the team solicited donations from all of their branch office locations throughout St. Louis and saw an increase of more than 32% from 2010's campaign.

The branch campaigns were coordinated by an enthusiastic team led by Sherry Grone, Janssen Longenecker, Doug Peden and Doris Voerster. Team Captains facilitated the participation of all Financial Advisors and Branch Office Administrators in seven regions totaling more than 800 employees.

Campaign leaders were successful in educating their teams about the Arts and Education Council and its impact on the entire St. Louis region. Longenecker emphasized the importance of face-to-face communication and talking about what a \$50, \$100 or \$150 could provide. "I toured and sang with a choir until my second year of college, and it provided life experience that I couldn't get anywhere else. There are young people who desire the same experience," said Longenecker.

The team attributed the success of this year's campaign to personal distribution of pledge cards, use of incentive prizes, and friendly competition between regional teams. An event at the Peabody Opera House was used as a special incentive in the campaign. Campaign participants could enter a drawing to win a catered lunch and tour of the Peabody Opera House.

As Leaders and Team Captains met for their campaign wrap-up luncheon, they were already beginning to plan for 2012. They look forward to further engaging speakers from the Arts and Education Council, the organizations its supports, and holding events by region to encourage their employees to participate in the arts.

The Arts and Education Council is deeply grateful to its Edward Jones supporters who share the vision of a thriving and diverse arts and cultural community. Because of their generosity, more than 500,000 area children and adults experience exceptional music, theater, dance, film, literary arts, visual arts and outreach programs each year.

Circle of Giving

September 16 - November 15, 2011

The following donors have made gifts that enable the Arts and Education Council to help preserve St. Louis' legacy of artistic excellence and enrich its cultural community. A&E appreciates the continued support from these individuals, businesses and organizations. *Thank you.*

\$10,000 - \$24,999

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Sigma-Aldrich Corporation

\$5,000 - \$9,999

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\$2,500 - \$4,999

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Contemporary Art Museum
St. Louis
Mr. and Mrs. Henry O. Johnston
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University of Missouri - St. Louis

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